

# People

In The News

## EXECUTIVE PROFILE

### KEVIN MOATS

**Current job:** Founder, Moats & Associates LLC

**Former jobs:** Project manager, Cousins Properties Inc., Ackerman & Co.

**Age:** 54

**Education:** Yale University; graduate school at Columbia University

**Home:** Roswell



SPECIAL

# Moats keeps running, swimming and biking

By Douglas Sams  
STAFF WRITER

Kevin Moats has a philosophy about his fellow Ironman triathletes. Some are career-driven professionals who compete in the grueling events to fill a void in their lives.

For others, the daylong competitions are an extension of their personalities.

Moats knows into which camp he falls.

"How I train and compete is how I run my business," said Moats, who won his age group in the Ironman World Championships in Kona, Hawaii, held Oct. 10.

Moats finished the Kona race in 10 hours, 33 minutes and three seconds.

"I was always a loner when it came to my work," Moats said. "I had to be disciplined and laser-focused."

The Atlantan built his real estate firm, **Moats & Associates LLC**, mostly by himself, one apartment acquisition and a slew of spreadsheets at a time.

While many of his peers had skyline views from their 30-story buildings, Moats preferred to keep his office in the apartments he bought and converted to condos.

He pulled out right before the market crashed.

Now, the 54-year-old has more time to devote to his passion, which involves more than 10 hours of swimming, biking and running under a burning sun.

It's the same approach that allows him to excel during the last eight miles of an Ironman marathon, where as Moats said, "there are no atheists."

Ironman draws the most driven people in the world, and Moats is no exception.

He holds two Ivy League degrees, won the Atlanta Marathon seven times, and missed qualifying for the 1984 U.S. Olympic marathon by less than 30 seconds.

He has set several records in the sport, including benchmarks at Kona.

An Ironman magazine columnist said of Moats, "The guy has degrees from Yale and Columbia, missed the U.S. Olympic marathon standard by 27 seconds in 1984, and bought a crib in Kona so he could train here three months of the year. The way I figure it, he obviously doesn't take competition very seriously."

Ironman contests were conceived

## ACCOUNTING



**Kimble**

• KPMG LLP named **William Kimble** managing partner of the Atlanta office. In his new role, Kimble will be responsible for the strategic direction and growth of KPMG's Atlanta office, which has some 800 partners and employees.



**Rastatourova**

• **Masha Rastatourova** joined Partners + Napier as a senior designer working on Shared Health and United Parcel Service Inc.

## ARTS & NONPROFIT



**Skeete**

• Outward Bound Atlanta named **Ronald S. Skeete** executive director. Skeete will be responsible for overseeing the safe and high-quality educational programs that are the hallmark of Outward Bound Atlanta while fostering organizational growth to serve more students with life changing and transformative experiences. Skeete will also lead the organization's relationships with supporters, other community-based organizations, school systems and advisory board members.

• The Rotary Club of Dunwoody added **Ken Levy** and **Sherry Levy**.

## HEALTH CARE

• Dr. **Matthew Schreiber** was named vice president and chief medical officer for Piedmont Hospital. Schreiber is responsible for the functions and overall coordination of hospital medical staff affairs including medical staff development plan, Joint Commission readiness, inpatient medicine service and the critical care/intensivist program.

• SANUWAVE Health Inc. hired **Bernie Laurel** as vice president of sales and marketing and **Anne Stefurak** as vice president of medical policy and reimbursement.

## HOSPITALITY



**Nichols**

• **Amy Nichols** joined We Rent Atlanta as a part of its sales and marketing team. Nichols will spearhead the campaign to reintroduce the company to the Atlanta market in honor of We Rent Atlanta's 20-year anniversary. Nichols will also be implementing many new programs for the company to be more eco-conscious.

• **Rob Goodman** joined Trans Inn as general manager of the Courtyard by Marriott Roswell.

## LAW



**Williams**

• Womble Carlyle Sandridge & Rice PLLC attorney **Jack Williams** was named the president of the Litigation Counsel of America.



**Horne**

• Adorno & Yoss named **John H. "Jack" Horne** partner-in-charge of its Atlanta office. Horne will oversee operations of the Atlanta office of more than 70 attorneys and staff and oversee the office's continued growth strategy. Along with his new responsibilities, Horne will continue to chair the firm's national government contracts practice group.



**Beldt**



**Garrison**

• **Bret A. Beldt** joined Burr & Forman LLP's litigation section focusing on financial services. **Edwin H. Garrison** joined the firm's creditors' rights and bankruptcy practice group.



**Christmann**

• Womble Carlyle Sandridge & Rice PLLC added commercial real estate and finance attorney **Guinevere Christmann** to the firm's Atlanta office.

• **McKenna Long & Aldridge LLP** appointed **Joann Jones** as the new office managing partner in Atlanta. Jones focuses her practice on real estate

development and is recognized in particular for her sophisticated handling of health-care-related real estate finance issues.

## MEDIA & COMMUNICATIONS



**Emami-marand**

• **Shaadi Emami-marand** joined CBS Outdoor as an advertising account executive. Emami-marand handles traditional and transit outdoor advertising specializing in local new business, and helps her clients reach their target audience by utilizing the media space within the MARTA system and billboards plant.



**Barrett**

• Benson Media and ApartmentMarketingStore.com added **Paulette Barrett** to its team as new media director. Barrett now leads Benson Media's Internet marketing initiatives. Barrett's

responsibilities include consulting with clients and training them in core product areas, including Internet advertising and syndication, e-mail, social media and Internet marketing programs.



**Carolin**



**Moore**

• **Val Carolin** joined Radio One Atlanta as the director of sales. **Bretland Moore** was added as the digital sales manager. Moore is responsible for overseeing all online advertising for all three radio stations and Interactive One products, including Blackplanet.com and Hellobeautiful.com.

• Cox Media Group Inc. named **L. Cagle** program director of WSB-FM B98.5FM. Cagle will continue in his role of program director for WBTS-FM 95.5 The BEAT. As program director of WSB-FM and WBTS, Cagle will manage the execution of all on-air elements, production,

station imaging and station appearances, among other responsibilities. **Jay Dixon** was named program director of WSRV-FM 97.1FM The River. Dixon will continue in his role of program director for WALR-FM KISS 104.1. As program director of WSRV and WALR, Dixon will manage the execution of all on-air elements, production, station imaging and station appearances, among other responsibilities.



**Grimm**

• TRIO Media Group hired **Tracy Grimm** as lead interactive designer.

## REAL ESTATE



**Gosa**

• **Cheryl Gosa** joined KW Commercial Atlanta Midtown as an associate broker. Gosa will specialize in the acquisition and sale of religious properties, urban land, and historic properties.