

## McKenna Long & Aldridge LLP Bolsters EU Chemical Practice with Addition of Michel Michaux to Brussels Office

McKenna Long & Aldridge LLP (MLA) recently announced that the firm was adding Michel Michaux to the firm's Brussels office as a senior advisor in the Environmental Department. Michel joins the firm from the European Chemical Industry Association (CEFIC), where he worked on a wide range of chemicals issues, including consortium management activities, for nearly 18 years. This significant team addition took place on the same day as Registration, Evaluation, and Authorisation of Chemicals (REACH), the European Union's new chemicals regulation, entered into force.

Michel Michaux is a leading expert on consortium negotiation and management. He has more than 30 years experience working with trade associations and academics, and is a co-author of *RIP 3.4 (REACH Implementation Project) on Data Sharing*, due to be published by the European Commission in October/November 2007. Most recently, he played a key role in CEFIC subsidiary REACHCentrum, which was established to launch REACH consortium management activities.

MLA is very excited to have Michel join the REACH Team. He is a renowned figure within the industry, and is widely recognized for his REACH expertise and for his skills in consortium management. He will allow the firm to broaden its REACH counsel to clients. Already a key force in addressing REACH on behalf of the chemicals industry, MLA's team now consists of nine attorneys and advisors.

### MLA's REACH Related Consortia Formation and Management Services

The firm's consortia formation and management services include:

- Assistance to companies in addressing the legal, technical and financial implications of task force formation, including data sharing and data compensation;
- Identification of potential consortium partners (prior to SIEFs), representation in SIEF or other consortia, and development of SIEF (data protection/data compensation) strategies;
- Drafting of preliminary/model consortia agreements, confidentiality agreements,

### CONTACTS

If you would like more information, please contact any of the McKenna Long & Aldridge attorneys or public policy advisors with whom you regularly work. You may also contact:

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### REACH Enters Into Force

Several years in the making, the EU REACH Regulation (Registration, Evaluation and Authorisation of Chemicals) entered into force June 1, 2007. REACH will impact all manufacturers, importers, distributors, and downstream users of chemicals, as well as manufacturers and importers of articles. Timely preparation and action will reduce potential costs and will remove much of the uncertainty associated with the impact of REACH on present and future business. Companies who quickly grasp and meet their REACH obligations will be able to turn business challenges into competitive advantages.

The attorneys of McKenna Long & Aldridge LLP (MLA) have been providing a broad spectrum of REACH-related advice to their clients since its inception, addressing the most significant REACH implementation and compliance issues in direct counsel to our clients as well as in a series of seminars.

MLA will act as a "one stop shop" REACH counseling by providing legal advice and administrative services such as consortia formation (including contractual arrangements), consortia management and accounting. We will

letters of access, and compensation formulae;

- Assistance in establishing EU entities or assistance with setting up “only representatives” or “third-party representatives”;
- Assessment of justification for “optout” of joint registration dossiers;
- Establishment of consortia and management of consortia; and
- Accounting of consortia, internally or through outside auditors depending on the complexity of the issues.

handle technical issues through our technical consulting subsidiary, TSGE, in addition to working through other scientific consultancies with which we have longstanding relationships.

For additional details on MLA’s REACH practice, please visit:

[www.mckennalong.com/REACH](http://www.mckennalong.com/REACH)

### About Us

McKenna Long & Aldridge LLP is an international law firm of more than 430 lawyers and public policy advisors. The firm provides business solutions in the areas of corporate law, government contracts, intellectual property and technology, complex litigation, public policy and regulatory affairs, international law, real estate, environmental, energy and finance.

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